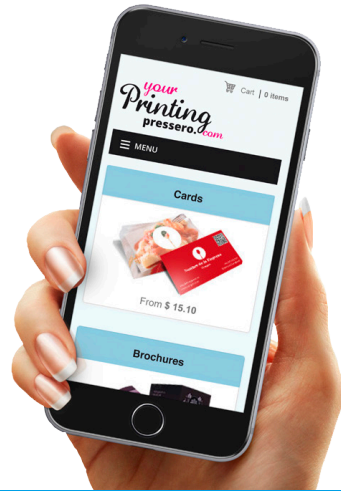




## B2B & B2C WEB-TO-PRINT

### The most advanced cloud-based W2P technology

**Aleyant Pressero™** is an affordable and easy-to-use cloud-based **B2B or B2C online storefront solution** that can easily be customized to your needs as well as your clients. **Online design, instant pricing, reorders, inventory fulfillment, shipping integration and credit card payments** are all supported, as are **responsive website designs** that work on phones, tablets, laptops, etc.



Open architecture

Integration with a wide variety of 3rd party software



Responsive design

To ensure proper display from all mobile devices



Unlimited B2B storefronts

Uniquely tailored for each your customers



Complete personalization

It can be customized to your needs as well as your clients



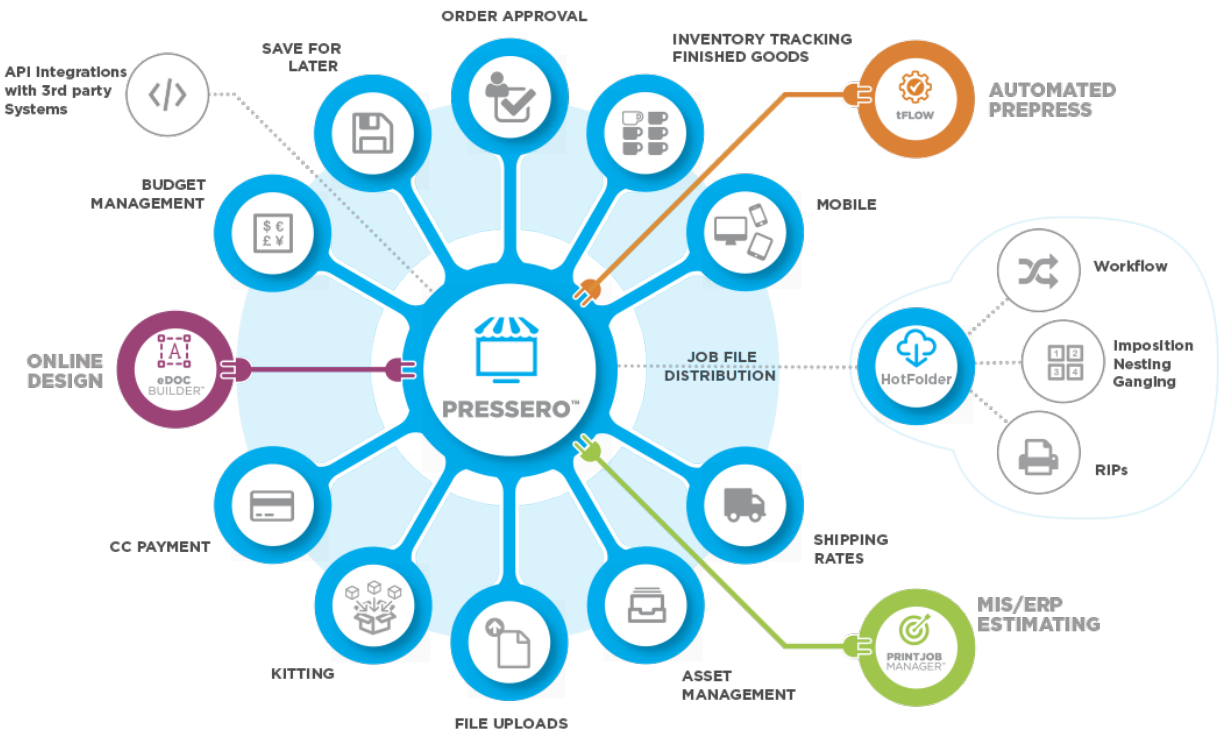
Online design

To customize documents from a web browser



Instant online pricing

You can choose from 3 different types of instant pricing calculators



Create B2B and B2C online stores adapted and customized to your needs and those of your customers



## Automating Your Success

Aleyant's automated print software solutions create a solid foundation for growing your print business (and customer count) by automating daily print processes such as ordering, pricing, file correction, production, customer service and more.

Our automation print software reduces manual touches, errors and production time for your print shop. With it, you can connect online design to B2C and B2B online print stores. Connect your print store to estimating, production management and to customer service and prepress automation. You can use Aleyant software products separately, together or with over 1500 third-party apps via direct API or Zapier. Start Automating Your Success today at [aleyant.com](http://aleyant.com).

### PRESSERO **Advanced**

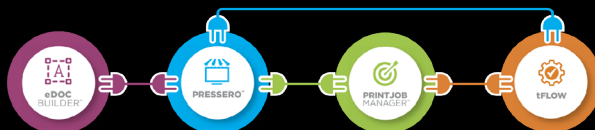
- Shared cloud server managed by Aleyant
- 3 B2B private storefronts
- 2 B2C retail storefronts
- 2 informational websites
- Unlimited storefront users
- Customizable B2B order approval system
- Customizable automated order email messages
- Form-based & interactive VDP & personalization system
- Ready to use B2B demo store
- Instant B2C Storefront
- 8 hours of 1-on-1 personal sessions
- 150 GB of total storage space
- 15 FTP Accounts

### PRESSERO **Premier**

- Shared cloud server managed by Aleyant
- 5 B2B private storefronts
- 3 B2C retail storefronts
- 3 informational websites
- Unlimited storefront users
- Customizable B2B order approval system
- Customizable automated order email messages
- Form-based & interactive VDP & personalization system
- Ready to use B2B demo store
- Instant B2C Storefront
- 10 hours of 1-on-1 personal sessions
- 200 GB of total storage space
- 20 FTP Accounts
- Automated workflow integrator

### PRESSERO **Premier DS**

- Dedicated cloud server managed by Aleyant
- 10 B2B private storefronts
- 3 B2C retail storefronts
- 3 informational websites
- Unlimited storefront users
- Customizable B2B order approval system
- Customizable automated order email messages
- Form-based & interactive VDP & personalization system
- Ready to use B2B demo store
- Instant B2C Storefront
- 12 hours of 1-on-1 personal sessions
- 250 GB of total storage space
- 25 FTP Accounts
- Automated workflow integrator



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